

10 THINGS

YOU CAN DO RIGHT NOW TO IMPROVE AND REFRESH YOUR OUTLOOK IN 2021

1 WORK ON YOUR PURPOSE ~ WHAT IS YOUR "WHY"?

Organisations that have a strong purpose that is known and understood by everyone perform better than those that don't. A simple purpose statement is very valuable to setting direction.

2 THE VALUE YOU PROVIDE ~ WHAT ARE YOUR PRODUCTS AND SERVICES?

How are your products and services contributing to the value of your business, to your clients, to the profit, and to the passion of the owners? This insight will highlight opportunities for development.

3 PUT YOUR CULTURE INTO PRACTICE

Now is the time to look at refreshing how your team engages. Will more frequent and swift team or group meetings be more engaging? How will you encourage and invite everyone's contribution?

4 FLATTEN YOUR ORGANISATIONAL CHART

It's time to review the level of hierarchy and bureaucracy inherent in your organisation. Could some teams be self-managing? Can you align your organisation to the value it creates?

5 INCREASE THE SPEED OF DECISION MAKING

We learned the importance of swift decision making in 2020 through Covid. Maybe it's time to delegate decisions to those on the ground. This will create a more nimble and efficient organisation.

6 IS YOUR BUSINESS ATTRACTIVE TO TALENT?

Now is the time to review the skills and capabilities that you already have and look at the areas where you may need to augment. How are you going to attract people with the skills you need?

7 REVIEW YOUR SYSTEMS AND PUT THEM TO WORK

Map out the key activities that your organisation does and what systems support them. Is there room for improvement? Can you improve efficiencies with new systems?

8 FAIL AND LEARN, FAIL AND LEARN

Make 2021 the year when you and your team embrace failure and try different things! If it doesn't work out, try another approach. Removing the burden of failure will be a breath of fresh air.

9 LOOK AT THE DIVERSITY OF YOUR TEAM

Start talking and thinking about diversity for your business. It is well proven that organisations that are diverse have better ideas that turn into better products and services that turn into better profit.

10 MENTAL HEALTH ~ KEEP LEARNING AND HELPING YOURSELF

Learning from 2020 we understand that mental health is vitally important to us as people, but also to our organisations. You, as the business owner or manager need to lead from the front. Make a fresh start!

Not sure where to start? We offer an obligation-free consultation – a great starting point to improve your outlook for 2021!
CALL CRAIG TODAY ON [0438 524 506](tel:0438524506) AND GET ON THE ROAD TO CHANGE, GROWTH AND OPPORTUNITY.