

## IMPLEMENTER PACKAGE

So many businesses choose and implement a CRM and it goes unused. Or it was used for a short time initially and then after a while everyone is **back to their old ways**. Or you even chose and installed a CRM but **couldn't find the time to set it up properly**. And, you may also need to look at **integrating** your CRM with other software in order to get the most benefit. We at Nenke Consulting have developed our **CRM Implementer Package** to help businesses **re-invigorate** their sales process, CRM solution and **gain a return on their investment**.

-  *Couldn't find the time to set up the CRM system and it is easier to continue as is?*
-  *Implemented a CRM system but it is not being used?*
-  *Not getting the promised benefits from a CRM system?*
-  *Need to integrate your CRM with another system and don't know how to do it?*

**We're here to help.** Our CRM Implementer package builds on our CRM Kickstart Package and will get you back on track for a more effective sales process and CRM implementation.

## A SIMPLE 4 STEP PROCESS WILL SET YOU UP FOR BETTER SALES SUCCESS.

- 1 A review of your chosen CRM and your current sales process**  
What is the CRM solution and how is it supporting your sales process (or not)? Where is it falling down [or failing]? Where are the pain points and what are the changes required? How will a CRM system help you with this? We have a survey that will help with that discussion.
- 2 A proper installation of your CRM system**  
Let's start again and revisit the setup of your CRM and align it to your needs. Maybe the system is too complex and needs to be streamlined? We will help you through this.
- 3 Load of basic data and review of integrations**  
Your data is the most important asset you have in your CRM. Maybe there is too much 'dirty' data in there? Maybe we can get data from other systems? [will you help to CLEAN the dirty data? I think this is a good benefit if it's something you offer - I have a client that specialises in software that runs clean data....]
- 4 Training documentation and review of training needs**  
Maybe the team did not receive enough training and were then allowed to go back to their old ways. Maybe some KPI's are required for your team. Cheat sheets or videos can help support the use of the CRM.

All of this for an introductory rate of \$1450

PLEASE COMPLETE  
APPLICATION FORM  
ON NEXT PAGE

## IMPLEMENTER APPLICATION FORM

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Given Name: ..... Surname: ..... Date of Birth: .. / .. / ..

Business Name: .....

Email: .....

Business Phone: ..... Mobile: .....

Street Address: .....

Suburb: ..... Postcode: .....

Please describe the products and/or services offered by your business:

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Please list the 2 most important benefits you would like to gain from the CRM **Implementer** Package:

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**Full Payment \$1450 + GST.** Please invoice me for the full amount.